

# **LEARNING ANALYTICS: PAST, PRESENT AND FUTURE**

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## Abstract

Learning Analytics (LA) has gained more importance with the years and now is currently playing a key role in student strategies. These strategies can be fully achieved through a proper and strategic use of LA.

This keynote introduces LA, looking at its origin, its objectives and how it works. Then it discusses LA's importance the current challenges and LA in practice with some examples being presented and analysed. Future directions are indicated and the LACE project is presented.